



## ALEXANDRE DRAZNIIEKS APPOINTED CEO OF CARDIF LUX VIE

Dear Partner,



Cardif Lux Vie is pleased to announce the appointment of **Alexandre Draznieks** as **CEO (Managing Director)** of the company, effective from the **1<sup>st</sup> of September 2022**.

Alexandre Draznieks began his career in 1994 at INSEE (National Institute of Statistics and Economic Studies) as a research officer. In 2002, he joined the Treasury Department of the French Ministry of the Economy and Finance as deputy head of "G7 and preparation of summits", then as head of "emerging markets".

In 2005, he was appointed to the EBRD (European Bank for Reconstruction & Development, London) where he was in charge of the President's office and then held the position of Director "Official Co-financing". He joined the BNP Paribas Group in 2009 at IRB (International Retail Banking), where he was in charge of strategy. In 2012, he was appointed head of the Northern Europe & emerging markets area of BNP Paribas Cardif. In 2020, he joined BNP Paribas Cardif France where he was appointed Director of the AEP business unit, a French player in asset-based life insurance.

Alexandre Draznieks is a graduate of the École Polytechnique de Paris and the École Nationale de la Statistique et de l'Analyse Économique (ENSAE).

As CEO of Cardif Lux Vie, Alexandre Draznieks will be in charge of the development of the business in Luxembourg and in the countries where the company operates in Europe (France, Italy, Belgium, Spain, Portugal) and outside the European Economic Area.

*"I am delighted to join Cardif Lux Vie and to actively contribute to the development of our business by focusing our actions on innovation, digitalization and service quality. I will also pursue our initiatives to make Cardif Lux Vie a company that is centered on people and that has a positive impact on the environment and society",* said Alexandre Draznieks.

Alexandre Draznieks succeeds Christian Gibot who has been appointed to the Executive Committee of BGL BNP Paribas as Head of Wealth Management. This appointment is subject to the approval of national and European regulatory authorities.

Your usual contacts at Cardif Lux Vie will be able to provide any additional information you may require.

This document has been drawn up based on legislative and regulatory provisions and case law drafted or published at the date of writing. Consequently, this document may in no case be understood to constitute any kind of legal, financial or tax advice given to the reader, or a solicitation to buy or sell a financial or insurance product. This document is provided for information purposes only and the author may consequently not be held liable. The information provided is in no case intended to replace the reader's own knowledge and competence, and readers are strongly advised to seek qualified independent professional advice. In the context of this Flash News, Cardif Lux Vie as data controller, is required to process your personal data that are protected by the General Data Protection Regulation (EU) n°2016/679 (GDPR). The processing of personal data is carried out in accordance with the "Data Protection Notice", which contains all of the information Cardif Lux Vie is required to provide about the processing of your personal data and can be found at the following link: <https://cardifluxvie.com/mentions-legales>.