

Cardif Lux vie expands its Wealth Management sales team

Cardif Lux Vie strengthens its Wealth Management sales team: Pierre-Jean Roïz as International Markets Manager at the Swiss Representative Office (Geneva) and Marco Visocchi as French Market Manager.

In his new role as French Market Manager, Mr Visocchi will be responsible for monitoring and developing partnerships on the French market.

Mr Visocchi graduated from HEC Liège in *Business and Managerial Economics* and began his career at BRED Banque Populaire, where he managed the portfolios of French clients. Since 1996, he has specialised as a private banker and asset manager, first at BNP Paribas and then at Hottinger & Cie SA in Luxembourg. He joined the BNP Paribas Group in 2000 as Development Manager at BNP Paribas Personal Finance, before moving to Investlife Luxembourg (now Cardif Lux Vie) as International Markets Manager. Most recently, Mr Visocchi occupied the post of Head of Development for Domiciled Companies at BGL BNP Paribas.

Pierre-Jean Roïz is now responsible for developing and monitoring partnerships in Switzerland, reporting to Juan-José Rodríguez-García, Director of the Representative Office in Switzerland.

Mr Roïz holds a Master's degree in Asset Management from the University of Auvergne (Clermont-Ferrand I) and a Master's degree in Corporate Finance from IAE Toulouse. He began his career as a private banker at Monte Paschi Banque. In 2013, he joined Banque Privée Edmond de Rothschild Europe in Luxembourg as an asset manager within the Group's high-end retail life insurance brokerage structure. He joined Swiss Life International in 2014, first as a Sales Executive in Luxembourg and then as Sales Director in Geneva.

"I am delighted to welcome new talent to Cardif Lux Vie's Wealth Management sales team with the arrival of Marco and Pierre-Jean. Their experience in international life insurance and their expertise with high net worth individuals are valuable assets as far as the company's development strategy is concerned," says **Carlo Cocuzzoli, Director of Wealth Management and a member of the Cardif Lux Vie Executive Committee.**



About Cardif Lux Vie

Cardif Lux Vie is a Luxembourg life insurance company positioned among the major players in the market. Committed to its clients, partners and employees, the company provides high-quality solutions and services that contribute to sustainable and responsible growth.

In Luxembourg and the Greater Luxembourg Region, Cardif Lux Vie provides bancassurance and brokerage networks with high-value-added life insurance savings, retirement and protection insurance solutions for private individuals and professionals.

For high net worth clients active internationally, the company develops bespoke and sustainable open-architecture offers through an extensive network of first-class partners. Harnessing a comprehensive range of wealth engineering tools, Cardif Lux Vie's planning solutions support clients and partners over the long term.

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